

the information source for wine-professionals

The business-to-business Wine Magazine www.wein-inside.de

has been launched in March 2009 and is available exclusively to those who are involved in wine, sparkling wine, or spirits. It is available only on the internet. Readers have to register once and then get both access to the website as well as a newsletter (about 2 issues per month).

Both the use of the magazine as well as the newsletter are free of charge.

The magazine's concept is to offer relevant news being researched by the editorial office. A part of the articles gives also attention to wine-politics, wine-laws, marketing, internet and so on.

Reports include business-related news on companies, institutions and associations, new products, scientific papers and surveys, statistics (i.e. wine-growing, wine-imports, wine-exports, wine-consumption), wine trade promotions, competitions (wine, sparkling wine, spirits, but also general competitions for trade and wine-growers), developments on wine-markets, wine-politics, wine-laws, marketing, internet and so on.

Reports are researched and investigated by wein-inside team, focus on the basic essentials and offer very often links to own or other internet sources for those who want to be informed in deeper detail.

Readership predominantly comes from Germany (93%): wine-merchants (wholesale, retail, importers, delicatessen, grocery stores), wine-producers (wine-growers, wine-estates, co-operatives, wineries) and others related to the wine-business (agencies, journalists, suppliers, institutions, students etc.).

How you can benefit

- » register for free within a minute to get access to the magazine and our newsletter (Note: magazine and newsletter not yet available in English language)
please follow this link:
<http://www.wein-inside.de/index.php?show=registration>
- » send us your news / press releases
preferred by mail to: redaktion@wein-inside.de
(you may attach logo and images that are not protected by copyright)
- » use wein-inside.de for your b2b-advertisement
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